

YAMAMOTO

NUTRITION



HOW TO REPOST SOCIAL MEDIA CONTENT:

As you are well aware, Social Media is a very effective marketing tool in the world of business today!

It is effective from a money, time, and results standpoint, which is why we have dramatically increased

our Social Media activity (especially on Facebook and Instagram).

As a result, we have TONS of high-quality Social Media Content from our Athletes and Customers.

We put a lot of time and energy into making effective Posts and Stories, so we encourage you to

“Repost” much of our content.

SIMPLE STEPS TO BE ABLE TO USE OUR CONTENT:

1. Make sure you are following VPOWER_SPA, GIAN ENRICO PICA PROMOTION , IFBBPRO_ITALY, V POWER WEAR, CITY MUSCLE on Instagram.
2. To Repost Permanent Posts (on your main wall) and Stories, please download and purchase the Ins Story Repost for Instagram App.

Once you download this App, you can simply search for the Company and/or Person that you want to Repost from and select the Posts and/or Stories you wish to share on your page.

3. For Stories that you are tagged in, Instagram has recently rolled out a new feature that allows you to Repost the Story from directly within the Instagram App. You simply open the DM conversation and click the “Add This to Your Story” button.

OTHER GUIDELINES/SUGGESTIONS FOR REPOSTING:

1. You may have to translate the text into your language for it to be beneficial for your audience.

2. Don't forget to add the provided hashtags, which are:

#vpowera-t

#vpowerbrandambassador

#sanmarinopro

#gianenricopicapromoter

#vpowerathlete

#ifbbproleague

#ifbbproitaly

#muscleandfitness

#imageambassador

3. Please remember to Tag the original Company/Athlete/Individual that made the Post — they appreciate it!

MOREOVER...

Posts regarding IFBB PRO ITALY must always have the beforementioned #.....

Posts regarding V POWER and all the other DISTRIBUTED BRANDS MUST CARRY: NAME OF THE BRAND, V POWER , OFFICIAL DISTRIBUTOR FOR ITALY, AND THE BEFOREMENTIONED #.....

Posts associated with products must impart positivity and health, trainings are appreciated (short 15 seconds videos) with shaker and/or products but NEVER IN THE FOREGROUND.

Boomerang is appreciated.

When shooting videos, the testimonials should always wear total fitness gear or a branded V-power T-shirt.

When shooting pictures, the testimonials must be as natural as possible. Ideal situation: at the bar with a shaker, at the beach with a shaker etc.. NO SELFIES.

Testimonial must always wear makeup and have their hair done in pictures, even when at the gym.

Follow the “american standard” of the brands distributed by V-Power, or otherwise communicate the marketing department the kind of image you want to be associated with.

Download apps such as Pixlr, Canva, Beauty Plus.

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